



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 R1

Results as of: 3/31/2015

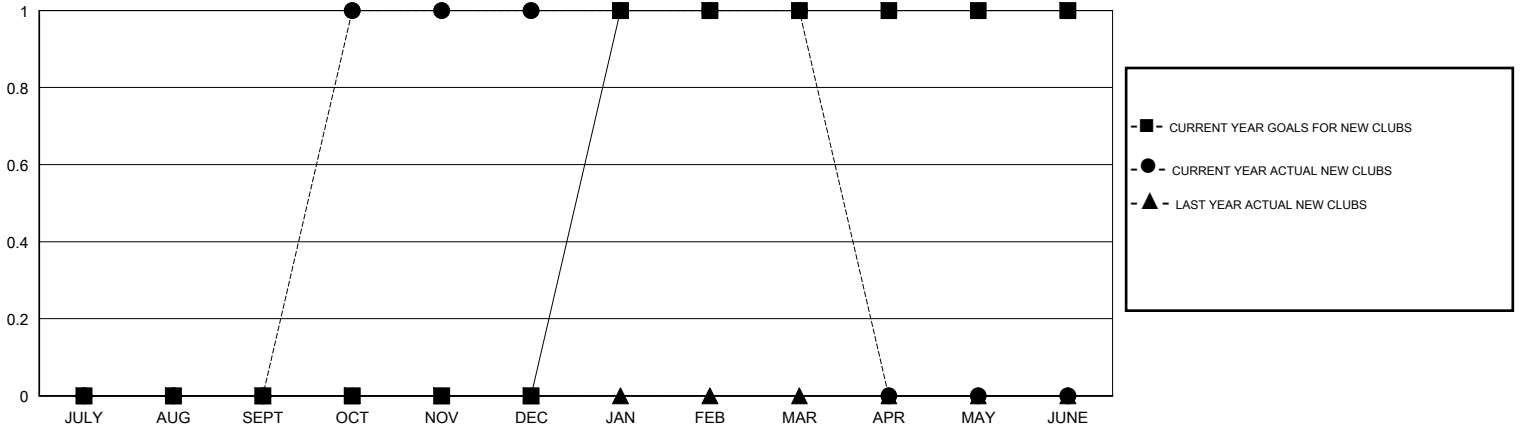
GMT: ED LECIUS

LOCATION NEW YORK

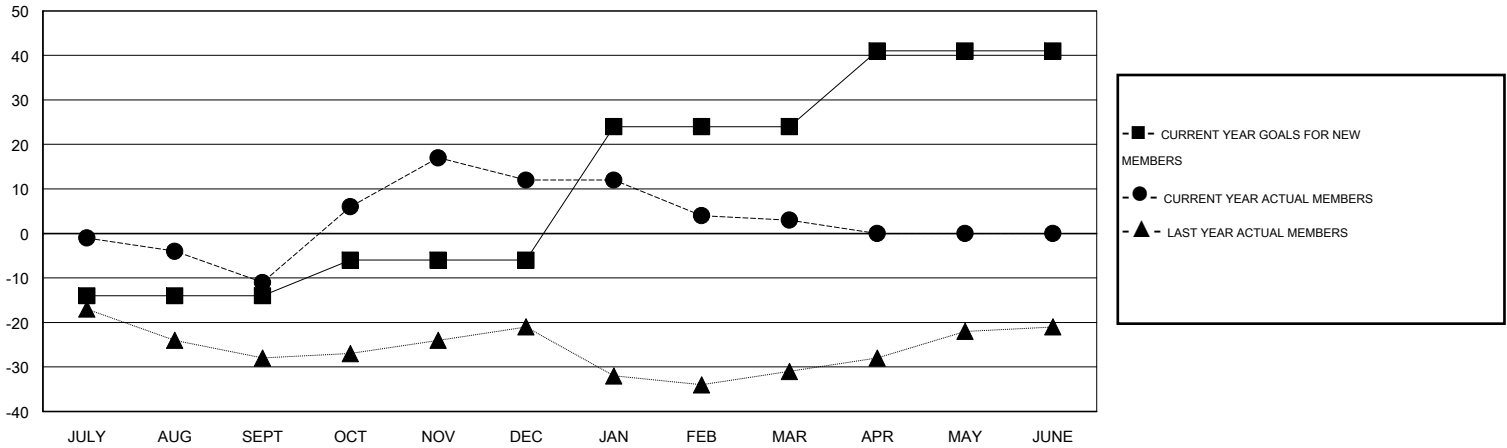
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0         | 0             | 0             | JULY/AUG/SEPT         | -14             | 11                            | 22              | -11           |
| OCT/NOV/DEC           | 0             | 1         | 0             | 1             | OCT/NOV/DEC           | 8               | 48                            | 25              | 23            |
| JAN/FEB/MAR           | 1             | 0         | 1             | -1            | JAN/FEB/MAR           | 30              | 22                            | 31              | -9            |
| APR/MAY/JUNE          | 0             | 0         | 0             | 0             | APR/MAY/JUNE          | 17              | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                            |                     |
|------------------------|---|----------------------------|---------------------|
| DROPPED CLUBS: 1       | 19 CLUBS OF 32 ADDED 1 OR MORE NEW MEMBERS            | <u>GENDER DISTRIBUTION</u> |                     |
|                        |   | MALE                       | 628 (66.46%)        |
| <u>DROPPED MEMBERS</u> | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> | FEMALE                     | 317 (33.54%)        |
| DECEASED               |   | 7                          | FAMILY UNIT MEMBERS |
| CLUB CANCELLED         | 2   | HEAD OF HOUSEHOLD          | 79                  |
| OTHER                  | 69  | NON-HEAD OF HOUSEHOLD      | 87                  |
| <b>TOTAL</b>           | <b>78</b>   |                            |                     |